

SYSPRO enhances Zircoa's efficiencies for multinational, multimarket manufacturing

Zircoa achieves 21% growth in 5 years with SYSPRO support

Zircoa

Established in: 1952

Company size:

Customer Profile

Established in 1952, Zircoa has become a leader in the specialty ceramics industry, servicing a global market of end users with customizable products across three product categories: extrusion dies, specialty refractories, and granular sands and powders. From its headquarters in Solon, Ohio, Zircoa serves a wide variety of end-user markets including electronics, construction and furniture.

Their Business Challenge

Zircoa needed the agility to respond to changing operational and market demands while incorporating new efficiencies into a two-continent product set required by end users across the globe. The company needed a technology backbone that could adjust to whatever circumstances arose.

The Solution

Zircoa purchased a full suite of SYSPRO ERP modules including financials, purchasing, sales, ordering/returns, QC, inventory, shipping, asset manager, and EDI. SYSPRO was chosen for its customizable interface and logical segregation between modules and functionality. Contributing factors included the ease of report queries through SYSPRO's SQL database and deep support system.

The Outcome

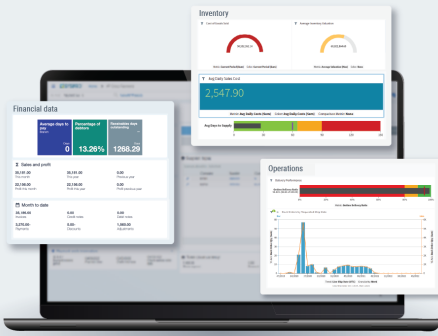
SYSPRO has helped Zircoa grow its top line and become more efficient in the process. Zircoa has increased its top-line revenue by 21% in five years by optimizing better data visibility to bring new products to market.



"I think SYSPRO is one of the most important tools this company has to be successful in what can be a very challenging marketplace."

– Ravi Yenugu, Software Engineer, Zircoa.

SYSPRO 7 Benefits to Customer



- Zircoa is growing, efficient and can adjust readily to changing market demands
- SYSPRO's product design supports Zircoa's wide variety of users
- Real-time data visibility
- Ability to leverage new market opportunities, shift resources, adjust manufacturing schedules and juggle inventory to positive effect
- Cost savings through elimination of manual processes
- Further cost savings through operational improvements

Zircoa has a critical requirement for multinational support and has a sister company in Germany responsible for approximately 20% of its business. The company sources materials from suppliers in multiple countries like Russia and South Africa, and this requires a combination of financial complexities and measurement conversions.

SYSPRO has made it easy for all parties using the system to switch to different units of measures or costs. All that's needed is to check the appropriate box and the data is converted automatically.

Zircoa's future technology and operational plans are well-supported by current SYSPRO offerings. Specifically, Zircoa has identified and is considering:

- A move to the SYSPRO Cloud
- Adopting Industry 4.0 capabilities
- Integration with SYSPRO Alliance Partner tools for areas like engineering drawing
- Internet of Things (IoT) predictive maintenance



About SYSPRO

SYSPRO is a leading, global Enterprise Resource Planning (ERP) software provider, specializing in key manufacturing and distribution industries. Our Industry-built solutions and services are designed to make things possible.

SYSPRO's ERP solution empowers customers to take the next step – whether it is expanding into new territories, adding new product lines, transforming business processes, or driving innovation. Through our ERP software, customers gain access to solutions, processes, and tools to assist in the management of data for key business insights and informed decision making. The solution is scalable and can be deployed in the cloud, on- premise, or both, and accessed via the web on any device to provide customers with choice and flexibility.

As a trusted advisor, SYSPRO remains focused on the success of partners and customers. With a strong commitment to channel partner growth, SYSPRO customers are backed by a team of global experts that drive maximum value out of IT systems and business solutions. We are committed to addressing the unique needs of our customers, enabling them to easily adapt and remain resilient. Our evolving solutions are aligned with industry trends and leverage emerging technologies that will enable partners and customers to secure a digital future and to gain a competitive advantage.

Learn more about SYSPRO's ERP solutions at www.syspro.com or contact us on info@syspro.com