

## Zircoa

Established in: 1952

Company size:

## Customer Profile

Established in 1952, Zircoa has become a leader in the specialty ceramics industry, servicing a global market of end users with customizable products across three product categories: extrusion dies, specialty refractories, and granular sands and powders. From its headquarters in Solon, Ohio, Zircoa serves a wide variety of end-user markets including electronics, construction and furniture.

## Their Business Challenge

Zircoa needed the agility to respond to changing operational and market demands while incorporating new efficiencies into a two-continent product set required by end users across the globe. The company needed a technology backbone that could adjust to whatever circumstances arose.

## The Solution

Zircoa purchased a full suite of SYSPRO ERP modules including financials, purchasing, sales, ordering/returns, QC, inventory, shipping, asset manager, and EDI. SYSPRO was chosen for its customizable interface and logical segregation between modules and functionality. Contributing factors included the ease of report queries through SYSPRO's SQL database and deep support system.

## The Outcome

SYSPRO has helped Zircoa grow its top line and become more efficient in the process. Zircoa has increased its top-line revenue by 21% in five years by optimizing better data visibility to bring new products to market.



"I think SYSPRO is one of the most important tools this company has to be successful in what can be a very challenging marketplace."

– **Ravi Yenugu**, Software Engineer, Zircoa.





## About SYSPRO

SYSPRO is a leading, global Enterprise Resource Planning (ERP) software provider, specializing in key manufacturing and distribution industries. Our Industry-built solutions and services are designed to make things possible.

SYSPRO's ERP solution empowers customers to take the next step – whether it is expanding into new territories, adding new product lines, transforming business processes, or driving innovation. Through our ERP software, customers gain access to solutions, processes, and tools to assist in the management of data for key business insights and informed decision making. The solution is scalable and can be deployed in the cloud, on- premise, or both, and accessed via the web on any device to provide customers with choice and flexibility.

As a trusted advisor, SYSPRO remains focused on the success of partners and customers. With a strong commitment to channel partner growth, SYSPRO customers are backed by a team of global experts that drive maximum value out of IT systems and business solutions. We are committed to addressing the unique needs of our customers, enabling them to easily adapt and remain resilient. Our evolving solutions are aligned with industry trends and leverage emerging technologies that will enable partners and customers to secure a digital future and to gain a competitive advantage.

Learn more about SYSPRO's ERP solutions at [www.syspro.com](http://www.syspro.com) or contact us on [info@syspro.com](mailto:info@syspro.com)