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# SYSPRO Sets up Ken's Foods for Future Growth

Ken's Foods enhances analytics and ability to measure changes



Ken's Foods

Established in: 1958

Company size: 300 products

## **Customer Profile**

A family-owned business, Ken's Foods was established in 1958 out of a restaurant called Ken's Steak House in Framingham, Massachusetts. The restaurant became known for its delicious salad dressings, and today Ken's Foods manufactures more than 300 products across its retail and service industry product lines.

# **Their Business Challenge**

The Ken's Foods leadership team realized that the company required a system with the capability to scale in line with its ongoing growth.

#### The Solution

Ken's Foods evaluated several systems before selecting a fully integrated SYSPRO solution as the best fit for its business. The decision was based on SYSPRO's features, functionality, modules, capability and user interface.

## The Outcome

With the integrated SYSPRO solution, Ken's Foods is able to slice and dice information, and this leads to recommendations for operational as well as strategic enhancements. With the previous system, this was difficult to achieve.



"As it is an integrated solution, SYSPRO allowed us to shift from just doing daily tasks to performing meaningful analytics so that we can measure our changes and see the results."

- Art Sebastiano, Chief Information Officer, Ken's Foods.





#### **SYSPRO 8 Benefits to Customer**

- Ability to perform meaningful analytics, measure changes and see the results
- A standard set of features that enable new employees to quickly make positive contributions to the company

Ken's Foods' legacy applications were not integrated; rather, the company had evolved into a situation of having multiple silo systems that were loosely tied together. There was a distinct need for a company and a solution that could handle its current volumes as well the future volumes anticipated with continued growth.

As an integrated solution, SYSPRO has allowed Ken's Foods to shift from just doing daily tasks to performing meaningful analytics so that it can measure our changes and see the results. Ken's Foods can now do analysis around where and how information is being consumed, what the associated costs are, and what improvements can be made. Additionally, the company is able to measure those changes and the results are quickly and easily accessible.





#### **About SYSPRO**

SYSPRO is a leading, global Enterprise Resource Planning (ERP) software provider, specializing in key manufacturing and distribution industries. Our Industry-built solutions and services are designed to make things possible.

SYSPRO's ERP solution empowers customers to take the next step – whether it is expanding into new territories, adding new product lines, transforming business processes, or driving innovation. Through our ERP software, customers gain access to solutions, processes, and tools to assist in the management of data for key business insights and informed decision making. The solution is scalable and can be deployed in the cloud, on- premise, or both, and accessed via the web on any device to provide customers with choice and flexibility.

As a trusted advisor, SYSPRO remains focused on the success of partners and customers. With a strong commitment to channel partner growth, SYSPRO customers are backed by a team of global experts that drive maximum value out of IT systems and business solutions. We are committed to addressing the unique needs of our customers, enabling them to easily adapt and remain resilient. Our evolving solutions are aligned with industry trends and leverage emerging technologies that will enable partners and customers to secure a digital future and to gain a competitive advantage.

Learn more about SYSPRO's ERP solutions at **www.syspro.com** or contact us on info@syspro.com

