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SYSPRO eCommerce solution puts Epicentre on a path to 15% growth

Epicentre simplifies its business with SYSPRO



Epicentre Trading

Established in: 1981

Company size: 4500 sq. meter

Customer Profile

Founded in 1981, Epicentre Trading has its headquarters in Brisbane and is one of Australia's largest and most experienced promotional product suppliers. For more than 40 years, Epicentre has been manufacturing and supplying an extensive range of promotional and corporate gifts, from custom-designed products to stock items. With a 4500 sq. meter warehouse, Epicentre is the largest stockholder in Australia.

Their Business Challenge

Following its initial implementation of a fully integrated SYSPRO solution in 2005, Epicentre identified a need for an effective eCommerce platform. As a result, the company embarked on a journey to understand the power of SYSPRO and exactly what its capabilities are.

The Solution

A loyal, long-term SYSPRO user, Epicentre is currently running SYSPRO Version 7.1. As SYSPRO has elevated its business from the outset, the company has seen no reason to consider other options. Rather, it has grown into SYSPRO's extensive functionality and capabilities.

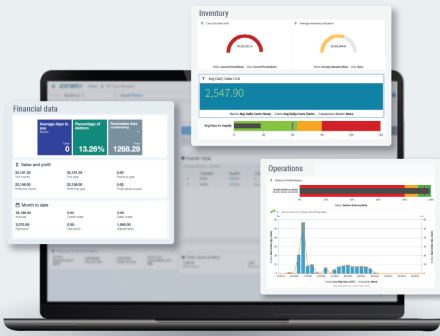
The Outcome

By optimizing the potential of SYSPRO and harnessing the power of its eCommerce platform, Epicentre has enjoyed growth beyond the market norm, significantly increasing its turnover without adding to its staff complement.



"As our business has grown and become more complex, SYSPRO's been up to everything we've thrown at it."
– **Allan Murray**, Managing Director, Epicentre Trading.

SYSPRO 7 Benefits to Customer



- Reduced time to quote, process order entries and produce month-end financial reports
- Ability to absorb business growth of 15% with no additional staff requirements
- Landed Cost Tracking module and reliable financial reporting provides financial insight into the business
- Flexibility to work closer with suppliers and introduce new product ranges
- Powerful eCommerce solution keeps pace with company expansion

By partnering with SYSPRO partner MNM Solutions and the Room 40 Group, Epicentre achieved one of its major goals: to implement an effective eCommerce platform. The system uses e.net to integrate bi-directionally with SYSPRO and set Epicentre on a growth path which continues today.

Epicentre pulls stockholdings out of bonded warehouses in real time around the world, giving customers an accurate view of what is available and enabling them to place orders online. The web order is converted into a sales order in SYSPRO, which flips it automatically into a purchase order. This minimizes touchpoints and ensures an end-to-end process all the way through to the company's suppliers.

The Epicentre management team is excited about Power BI's ability to drill down into the business. The team is using SYSPRO as an accurate, comprehensive source of data to gain a deeper understanding of what's happening in the business.



About SYSPRO

SYSPRO is a leading, global Enterprise Resource Planning (ERP) software provider, specializing in key manufacturing and distribution industries. Our Industry-built solutions and services are designed to make things possible.

SYSPRO's ERP solution empowers customers to take the next step – whether it is expanding into new territories, adding new product lines, transforming business processes, or driving innovation. Through our ERP software, customers gain access to solutions, processes, and tools to assist in the management of data for key business insights and informed decision making. The solution is scalable and can be deployed in the cloud, on- premise, or both, and accessed via the web on any device to provide customers with choice and flexibility.

As a trusted advisor, SYSPRO remains focused on the success of partners and customers. With a strong commitment to channel partner growth, SYSPRO customers are backed by a team of global experts that drive maximum value out of IT systems and business solutions. We are committed to addressing the unique needs of our customers, enabling them to easily adapt and remain resilient. Our evolving solutions are aligned with industry trends and leverage emerging technologies that will enable partners and customers to secure a digital future and to gain a competitive advantage.

Learn more about SYSPRO's ERP solutions at www.syspro.com or contact us on info@syspro.com