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AJ Wells Unifies Data Management with SYSPRO and ZAP Integration

Enhancing operational efficiency by integrating SYSPRO ERP with ZAP Data Hub

A.J WELLS & SONS LTD

AJ Wells & Sons Ltd

Established in: 1972

Company size:

Achieving a Single Source of Truth in Data Management

Founded in 1972, AJ Wells & Sons Ltd is a family-owned British company specializing in the design and manufacture of wood-burning stoves, vitreous enamel products, and the import of fair-trade fireside accessories and pumice chimneys. Over the years, the company has expanded its operations, necessitating a more streamlined approach to data management. To support informed decision-making and detect business trends, AJ Wells identified the need for a unified data reporting system across various sales inputs and financial data. This led to the integration of their existing SYSPRO ERP system with ZAP Data Hub, aiming to achieve a single source of truth for the organization's data.

Their Business Challenge

Before the integration, AJ Wells struggled with timely and accurate data retrieval due to reliance on manual reporting processes. Different sales executives used varied methods to input information, causing discrepancies between the CRM and accounting systems. These inconsistencies hindered the company's ability to quickly access financial reports and identify business trends, limiting effective decision-making.

SYSPRO Solution

To address these challenges, AJ Wells upgraded from SYSPRO 6.1 to SYSPRO 8 and integrated it with ZAP Data Hub, a data warehouse automation software. This integration provided a centralized platform for accurate and trusted financial and operational reporting. ZAP Data Hub automated the consolidation of data from various sources, including SYSPRO, Microsoft Dynamics CRM, and Excel, ensuring consistency and reliability.

The Outcome

The integration resulted in consistent, timely, and easily accessible data across the organization. With a unified view of information, AJ Wells improved reporting accuracy and gained deeper insights into business performance. The company could now focus on analyzing data and identifying trends, leading to informed decision-making.



“We now have a clean view shared by everyone as well as improved reporting and insights. SYSPRO integrates well, and ZAP is connected directly into it, so we can refresh the model several times during the day.”

– **Rob Holgate**, Head of Finance, AJ Wells & Sons Ltd.

SYSPRO 8 Benefits to Customer



- **Unified Data View:** Centralized data management provided a consistent and accurate view shared across the organization.
- **Enhanced Reporting:** Improved accuracy and depth in financial and operational reports facilitated better insights.
- **Time Efficiency:** Automation reduced the time required for data compilation, allowing teams to focus on analysis.
- **Informed Decision-Making:** Access to reliable data enabled the company to make strategic business decisions based on trends and insights.
- **System Integration:** Seamless integration between SYSPRO and ZAP ensured timely data refreshes and consistency.

The successful integration of SYSPRO ERP with ZAP Data Hub marked a significant milestone in AJ Wells' journey toward data-driven operations. By automating data consolidation and ensuring consistency across various platforms, the company eliminated previous bottlenecks associated with manual reporting processes. This transformation not only enhanced operational efficiency but also fostered a culture of informed decision-making.

The ability to refresh data models multiple times a day ensured that all stakeholders had access to the most current information, promoting transparency and collaboration. Departments could now rely on a single source of truth, reducing discrepancies and aligning efforts toward common business objectives.

Furthermore, the integration's scalability positions AJ Wells to adapt to future growth and evolving data needs. As the company continues to expand its product lines and market reach, the robust data management framework will support the analysis of larger data volumes and more complex datasets.

In conclusion, the SYSPRO and ZAP integration has empowered AJ Wells to transition from instinct-based to data-driven strategies, ensuring sustained success in a competitive industry landscape.



About SYSPRO

SYSPRO is a leading, global Enterprise Resource Planning (ERP) software provider, specializing in key manufacturing and distribution industries. Our Industry-built solutions and services are designed to make things possible.

SYSPRO's ERP solution empowers customers to take the next step – whether it is expanding into new territories, adding new product lines, transforming business processes, or driving innovation. Through our ERP software, customers gain access to solutions, processes, and tools to assist in the management of data for key business insights and informed decision making. The solution is scalable and can be deployed in the cloud, on- premise, or both, and accessed via the web on any device to provide customers with choice and flexibility.

As a trusted advisor, SYSPRO remains focused on the success of partners and customers. With a strong commitment to channel partner growth, SYSPRO customers are backed by a team of global experts that drive maximum value out of IT systems and business solutions. We are committed to addressing the unique needs of our customers, enabling them to easily adapt and remain resilient. Our evolving solutions are aligned with industry trends and leverage emerging technologies that will enable partners and customers to secure a digital future and to gain a competitive advantage.

Learn more about SYSPRO's ERP solutions at www.syspro.com or contact us on info@syspro.com